

EMPLOYER ENGAGEMENT: WAYS TO HELP NYC BUILD TOMORROW'S WORKFORCE

This menu presents a variety of ways New York City employers can plug in to support students' planning and preparation for potential career paths and success in the world of work, with different options to match each partner's priorities and available time and resources.

	Supporting (Hours)	Partnering (Days)	Leading (Weeks)	Championing (Months)
Career Awareness	<p>WORKPLACE TOUR (1.5-2 hours)</p> <p>Host a small group of students to tour your workplace and discuss career options, required education, a typical day, and more</p>	<p>CAREER FAIR (2-4 hours)</p> <p>Staff a booth to share advice on pursuing a career, skills and knowledge needed, and career roles and responsibilities</p>	<p>MENTOR/COACH (15 hours per semester)</p> <p>Offer support, guidance, and motivation to help students explore careers and enter the world of work</p>	<p>THEMED PROJECT (24+ hours)</p> <p>Help teachers design a multidisciplinary learning activity; coach students and/or provide feedback on their work</p>
Career Exploration & Planning	<p>INFORMATIONAL INTERVIEW (30 -90 mins)</p> <p>Answer student questions in person, by phone, e-mail, or in a group about a profession or specific topic</p>	<p>JOB SHADOW (4-8 hours)</p> <p>Provide an opportunity for students to observe, discuss and participate in daily routines and activities of a particular job</p>	<p>ONLINE DISCUSSION FORUM (2-15 hours)</p> <p>Answer student questions about careers, offer advice, share your experiences and otherwise support students virtually</p>	<p>WORK EXPERIENCE (45+ hours)</p> <p>Provide employability skill training, for pay, in a work setting (for youth with some prior work experience)</p>
Career Preparation	<p>RESUME DEVELOPMENT/ MOCK INTERVIEW (1-2 hours)</p> <p>Provide feedback to students on their resumes</p> <p>Provide students feedback on their responses to interview questions.</p>	<p>INDUSTRY PROJECT (8-15 hours)</p> <p>Collaborate with teachers to integrate authentic industry tasks into curriculum.</p>	<p>SCHOOL-BASED ENTERPRISE (15 hours)</p> <p>Help students transition from high school to work or higher education by providing work experience, typically run on school grounds.</p>	<p>SERVICE LEARNING (2-90 hours)</p> <p>Support students in designing and implementing projects at local businesses, government agencies, and non-profits.</p>
Career Training	<p>CLINICAL EXPERIENCE (4+ hours)</p> <p>Provide an opportunity for students to perform tasks in a supervised, authentic setting.</p>	<p>TEACHER EXTERNSHIP (15 - 60 hours)</p> <p>Provide job shadowing, training, or similar experience that will help teachers bring workplace norms, tools and skills into the classroom.</p>	<p>INTERNSHIP (60+ hours/6-8 weeks)</p> <p>Provide professional work experience that applies classroom learning and builds skills.</p>	<p>YOUTH APPRENTICESHIP (450+hours)</p> <p>Provide paid on-the-job training based on state youth apprenticeship curriculum guidelines</p>